

**Onam
Helsingborg
13 September 2025**

**Remarks by
Ambassador Anurag Bhushan**

- Namaskaram!!
- A very warm Onam Greetings to all of you.
- Let me begin by expressing my heartfelt gratitude to the local diaspora, especially the vibrant Indian community of Helsingborg, for organizing this wonderful Onam celebrations.
- It brings me immense joy to share this message with you all, as we celebrate Onam with such unity, enthusiasm and cultural pride – right here in Sweden.
- As we all know, Onam is not just a festival. It is a celebration of togetherness, of heritage, and of the spirit of sharing. It marks the return of the great king Mahabali and from the colorful Pookkalam to the graceful Thiruvathira Kali, from the energy of Vadam Vali to the much-awaited Ona Sadya, prepared with so much love and collective effort — each part of this festival truly brings alive the essence of Kerala far away from home.
- It is heartwarming to see how beautifully the Malayali community in Helsingborg has preserved and celebrated these traditions. This is not just a cultural event — it's a powerful reminder of how traditions can bind us together, even across continents.
- My thanks to all those who have organised this event. Its your effort that ensures that our deep-rooted values and traditions continue to enrich our Indian Community.