



Organisers of IHGF Delhi Fair to host Buyer-Seller Meet in Stockholm

22-23 November 2018

Venue: 32nd Floor (Event Floor), Hotel Scandic Victoria Tower, Arne Beurlings Torg 3, 164 40 Kista-Stockholm, Sweden; 9:00 am to 5:00 pm

India, with its unparalleled craft tradition and burgeoning ideas has led to Indian products gaining prominence in the international home fashion & lifestyle product segments. Indian manufacturers are endowed with a caliber to blend traditional and cultural elements with contemporary twists that plays a constructive and significant role in successfully catering to several European markets. Optimum Indian artistry with traditional creative finish aligns in perfect harmony with modern designs resulting in compelling pieces that are well curated and have a story to tell. Such innovative crafts have fascinated many buyers who have made India their prime sourcing base.

Diverse manufacturing skills & abilities from India are represented at the Buyer-Seller Meet (BSM) organized by the Export Promotion Council for Handicrafts (EPCH), India, and supported by the Embassy of India, Denmark. Among participants are 22 leading exporters from India specializing in a variety of **home décor, giftware, lifestyle products, fashion jewellery, fashion accessories, leather and textile products**. This Buyer-Seller Meet is an ideal platform for retailers, wholesalers, importers, product designers, brand owners as well as volume consumers to network with Indian manufacturers and source quality products.



Indian manufacturers fulfill demand for the exclusive, the handcrafted and the hand embellished. Since most items are handcrafted and not bulk manufactured, Indian products have a distinct identity and retail potential. As the quest for home fashion & lifestyle products brings the discerning connoisseur to Indian manufacturers, those looking for the functional & utilitarian also list India among their top suppliers. Indian entrepreneurs' core competency and extended channelization of manufacturing practices has led to their distinct identity. International norms related to Health, Safety, Environment and Social compliance are also being followed by established manufacturers/exporters in India, who have not only excelled while being compliant but have also created higher capacities to produce larger quantities with consistent quality.



Organised by:



**Export Promotion Council
for Handicrafts**

In Association with:



**Embassy of India
Sweden and Latvia**

Supported by:



**O/o Development Commissioner (Handicrafts)
Ministry of Textiles, Government of India**

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Visit / Register at: www.epch.in/indianhandicraftsexpo

About the Export Promotion Council for Handicrafts (EPCH), India

Export Promotion Council for Handicrafts (EPCH) is a certified non-profit organization and the apex body representing over 10,000 Indian handicraft manufacturers & exporters. The Council facilitates optimal interface between the Indian handicrafts industry and international buyers. Visit: www.epch.in