



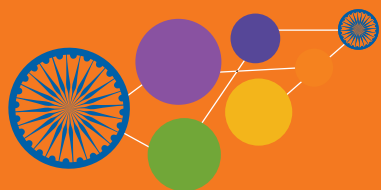
Confederation of Indian Industry



Department of Commerce
Ministry of Commerce & Industry
Government of India

SEPC
SERVICES EXPORT PROMOTION COUNCIL

SHAPING THE **FUTURE** OF **INDIA** AND THE WORLD



**Global
Exhibition
on Services**

The India Opportunity

26 - 28 November 2019

Palace Grounds, Bengaluru, Karnataka



**INDIA
SERVICES**

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CHAMPION SECTORS

GES has been providing a definitive platform for key service sector from India to enhance the visibility of their offerings and Trade ties to realize the full growth potential of the Indian services sector



GLOBAL EXHIBITION ON SERVICES

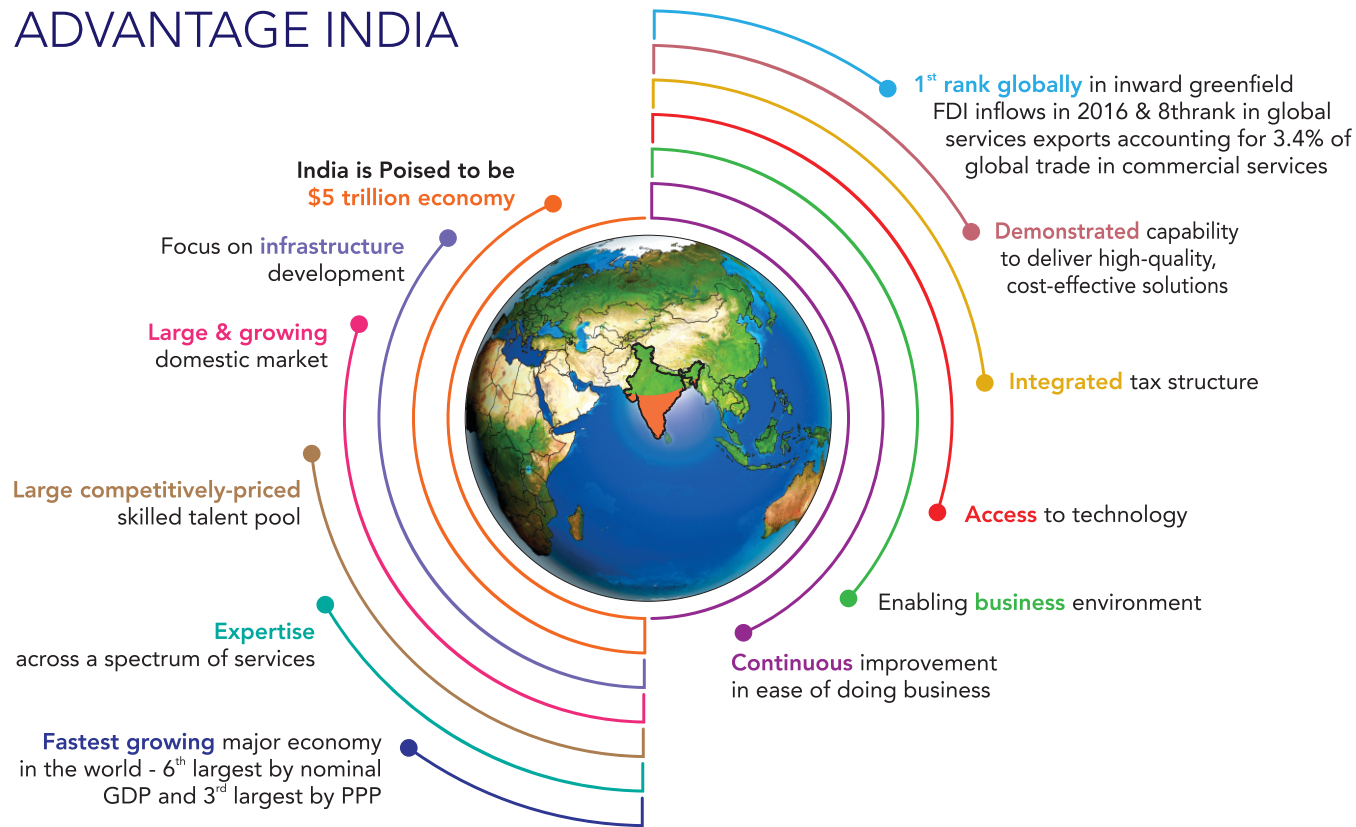
As India, moves progressively towards becoming a 'knowledge economy' it becomes increasingly important for the country to focus on advancement of skills which are relevant to the emerging economic environment where the services sector plays a dynamic role. The 'India Services' brand was created by the Ministry of Commerce and Industry, Government of India, to represent the services sector in India. Many services sectors require workforce across skillsets and are highly employment intensive. The sector represents 60% of India's GDP and is a key driver of global trade and a valuable source of employment. The sector has overtaken agriculture and manufacturing in terms of growth and size.

With an aim to engage Industry and Governments across the world to promote greater exchange of trade in services between India and rest of the world, the Department of Commerce, Ministry of Commerce and Industry, Government of India, in association with Services Export Promotion Council (SEPC) and Confederation of Indian Industry (CII) created a dedicated platform, the Global Exhibition on Services (GES), with an attempt to give the multifaceted Indian services the global visibility they deserve and to simultaneously encourage trade in services at a global level. The sector in its wide outreach can well surpass geographies and unite nations through the common thread of offering skills and capabilities under its umbrella.

After the success of the past four editions of Global Exhibition on Services (GES), the Department of Commerce, Ministry of Commerce and Industry, Government of India, in partnership with Services Export Promotion Council (SEPC) and the Confederation of Indian Industry (CII), is organising the 5th edition of Global Exhibition on Services from 26 - 28 November 2019 at Palace Grounds, Bengaluru, Karnataka.

GES as an annual event seeks to enhance strategic cooperation and develop synergies to strengthen multilateral relationships between all stakeholders, tap the potential for services' exports and increase FDI inflow.

ADVANTAGE INDIA



GES 2019 KEY HIGHLIGHTS

01 Focus on increasing 'trade in services'	02 Showcasing 12 Champion Services Sectors	03 Over 500 participants from 100 countries	04 Studio Talks	05 States/Theme Pavilions	06 Huge participation of overseas delegates
07 Participation by Start-ups and young entrepreneurs	08 Release of Report on Services Sectors	09 Avenues for partnerships through B2B, B2G, G2G meetings	10 Knowledge Sessions focused on Champion Services Sectors	11 Display of Culture & Cuisine	12 Food Festivals, Cultural Evenings, Networking Dinners

KEY OBJECTIVES

An annual flagship global initiative for

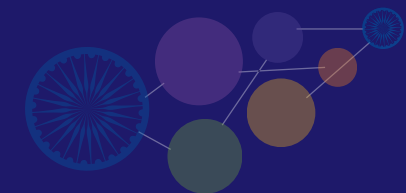
- Increasing trade in Services
- Enhancing Strategic Cooperation
- Strengthening relationships among stakeholders

KEY STAKEHOLDERS

- Decision Makers
- Senior representatives of Central & State Governments
- Officials from PSUs
- Leaders from Global Private Industries
- Buyers and Sellers delegations from India and Overseas

WHY ATTEND

MEET | EXPLORE
 NETWORK | ACHIEVE
 GET THE INSIDE EDGE



GLIMPSE OF THE PAST YEAR



Confederation of Indian Industry

The Mantosh Sondhi Centre, 23 Institutional Area Lodi Road, New Delhi 110003, India

Tel : 91 11-45771000/24629994-7 Fax: 91 11 24626149

rajat.parashar@cii.in | deepak.sharma@cii.in | pratik.mukherjee@cii.in | ddg.sepc@gmail.com