

"A self-reliant India is also a reliable friend for the world"  
 -PM, Sh. Narendra Modi

Organiser



Invitation to Participate in INDIA's only



**B2G/B2B MEETS - NETWORKING  
NEW OPPORTUNITIES**



**Shri Narendra Modi**  
Hon'ble Prime Minister of India





**MESSAGE**

It is heartening to learn about the 7th India International MSME Start Up Expo & Summit-2021 organised by MSME Development Forum from August 17-19, 2021 at New Delhi.

A strong and vibrant MSME sector is pivotal for a self-reliant India. In the last few years, our Government has taken comprehensive and decisive steps to create new possibilities for the sector.

From revising the definition of MSMEs to removing various restrictions, from ensuring easy access to credit to providing them more opportunities in government procurements, we have been tireless in our efforts towards opening new avenues for small industries and start-ups. In the midst of challenges caused by the pandemic, special initiatives have been taken so that our MSMEs continue flourishing.

Today, India is one of the largest start-up ecosystems in the world that gives our enterprises the confidence to compete at the global markets. India's start-up movement is spread over about 80 percent of districts with success stories of start-ups not being limited to big cities only.

Our start-up ecosystem has become a force multiplier in the nation's development story. With the Government bringing in big reforms and opening up several sectors to harness our Yashakti's intellect, intent and entrepreneurial energy, it is the responsibility of various stakeholders of the sector to identify the regional and rural aspirations and proactively participate to help unlock the immense potential of the sector.

I am positive that the 7th edition of the Summit will provide a robust platform to various stakeholders to share their knowledge and experience and chart out a roadmap for the future.

Best wishes for all success of the 7th India International MSME Start Up Expo & Summit-2021.

(Narendra Modi)

New Delhi  
शुक्र 27, अगस्त 1943  
August 18, 2021

**Shri Rajnish Goenka**  
Chairman, MSME Development Forum  
M-190, Greater Kailash-II  
New Delhi- 110048



Rajnish Goenka with PM Shri Modi  
Madison Square - USA-2014

**Rajnish Goenka**

B. Com 'Hons', LL.B (Act.)  
Founder Chairman-MSME Development Forum

- National Convener - BJP Micro & Small Industry cell 2014
- Member National Board - Ministry of MSME -2019
- President - MSME (INDIA) Chamber of Com. & Ind. (MICCI)
- Represented MSMEs with Prime Minister Shri Narendra Modi Ji's visit to New York in 2014
- Ind. Director - MMTC Ltd. (Govt. PSU)-2020

**National Chapters of MSME-DF**

- |  |  |   |   |  |   |   |   |
|--|--|---|---|--|---|---|---|
| <b>Delhi</b><br>Shri. Manu Bhanja<br>President<br>Shri Kailash Gupta<br>Convener | <b>Kolkata</b><br>Smt. Manita Banerji<br>President | <b>Mumbai</b><br>Shri. Sandeep Aggarwal<br>Convener   | <b>Chennai</b><br>Shri Anant Patel<br>Convener                      | <b>Bengaluru</b><br>Shri. Ashish Kanoria<br>Convener             | <b>Gujrat</b><br>Shri. Kashyap Shah<br>Convener             | <b>Ahmedabad</b><br>Shri Hitesh Singhavi<br>Convener      | <b>Bhopal/MP</b><br>Shri Govind Goel<br>Convener          |
| <b>Punjab</b><br>Shri Anil Singhal<br>President                                  | <b>Ambikar</b><br>Shri. Anun Singhania<br>Convener | <b>Ludhiana</b><br>Shri Onkar Singh Pathwa<br>Convener                                      | <b>Bathinda</b><br>Shri Saurav Garg<br>Shri Vikram Garg<br>Convener | <b>Faridkot/Haryana</b><br>Shri Rajiv Jain<br>Convener           | <b>Faridabad/Haryana</b><br>Shri Kapil Malik<br>Convener    | <b>Jaipur</b><br>Shri Anil Kumar<br>Convener              | <b>Jodhpur</b><br>Shri Anil kumar Aggarwal<br>Convener    |
| <b>Bikaner</b><br>Shri Kamal Kalla<br>Convener                                   | <b>Ludnow</b><br>Shri Vijay Acharya<br>Convener    | <b>Varanasi</b><br>Shri US Aggarwal<br>President<br>Shri Manoj Shah<br>Convener             | <b>Ghaziabad/UP</b><br>Shri Brijesh Aggarwal<br>Convener            | <b>Nashik/Maharashtra</b><br>Shri Sanjay Dhawalikar<br>President | <b>Latur/Maharashtra</b><br>Shri Harish Laturia<br>Convener | <b>Ranchi/Jharkhand</b><br>Shri Hemant Poddar<br>Convener | <b>Koderma/Jharkhand</b><br>Shri Deepak Singh<br>Convener |
| <b>Orissa</b><br>Shri Shankar Lal Aggarwal<br>Convener                           | <b>Ladakh</b><br>Shri Tashi Katchu<br>Convener     | <b>Coochbehar/Assam</b><br>Shri JP Goenka<br>President<br>Shri Sandeep Aggarwal<br>Convener | <b>Sikkim/Conglakk</b><br>Shri Kalkash Aggarwal<br>Convener         | <b>Siliguri/W. Bengal</b><br>Shri Ratan Kumar<br>Convener        | <b>Silvassa/UT</b><br>Shri Animesh Singhal<br>Convener      | <b>Andaman Nicobar</b><br>Shri Girish Arora<br>Convener   | <b>Dimapur/Nagaland</b><br>Ajay Sethi<br>Convener         |

**International Chapters of MSME-DF**

- |   |   |  |  |   |   |  |
|---|---|--|--|---|---|--|
| <b>New York (USA)</b><br>Shri Animesh Goenka<br>Shri M. S. Taneja<br>Convener | <b>New Jersey (USA)</b><br>Shri Hiran Parikh<br>Shri Rupesh Trivedi<br>Convener / Co-Convener | <b>Washington (USA)</b><br>Shri Amardoop Singh<br>Convener | <b>Canada</b><br>Shri Rakesh Goenka<br>President | <b>UK</b><br>Shri Praveen Menon<br>President      | <b>Switzerland</b><br>Shri Manmohan Maikhari<br>President | <b>Hong Kong</b><br>Shri Sohan Goenka<br>President |
| <b>Sri Lanka</b><br>Shri Kitesh Singhal<br>President                          | <b>Australia</b><br>Shri Yatin Gupta<br>Convener  | <b>Abu Dhabi</b><br>Shri Shaj VK<br>Convener               | <b>Dubai</b><br>Shri Kesar Kohari<br>Convener    | <b>China</b><br>Shri Krishnan Kesavan<br>Convener | <b>Uzbekistan</b><br>Shri Babur<br>Convener               |  |

## MISSION:

- To be India's Leading Business lobbying, Policy intervention & Advocacy Forum / Chamber.
- To spread awareness about government's ease of doing business schemes / policies & regulations.
- To promote India as "Worlds manufacturing, sourcing, exporting & investment Hub."
- To Transform job seekers to job creators

## About Forum

MSME DEVELOPMENT FORUM (MSME-DF), An ISO certified non-profit organization, is working with the mission and motivation of Prime Minister Sh. Narendra Modi, for accelerating the growth of Indo Global SME business. Forum is led by its Chairman Mr. Rajnish Goenka, National Convener of BJP Micro & Small Industries Cell-2014 & National Board Member Ministry of MSME, Government of India-2019, with many eminent Parliamentarians, Industry Leaders, former Bureaucrats, Corporates, Professionals & Media heads on it's board. It is working as the catalyst between Government and Industry Stake Holders:

- To Provide a much needed one stop global platform to connect, network, partner and share information & to find new business opportunities in either country.
- To organize expo's, trade fairs, conferences, seminars, summits, business delegations, in India & Abroad for Business Promotion.

## Global Vision :

- To facilitate Global SME / Trade - Industry / Investors / Technology / service providers & collaborators to identify new Import-Export destinations / Opportunities / markets.
- To provide a common platform for various countries to show case their business & tech. strengths to Forge cross border Partnerships.
- To Connect SME's with Government buying / procurement agencies / Department with their hand holding.
- To Connect Global SME's for Mutual Business Promotion & to facilitate knowhow / knowledge & technology transfer in either Country.
- To Connect key decision makers, business leaders and multilateral global funding agencies to address issues common to SME's.

## 8th India International MSME Startup Expo & Summits - 2022

It's India's only International expo/ Trade Fair Post Covid being held in New Delhi for SMEs, Startups, Trade, Industry, Service providers, offering a much needed unified global platform for networking, exhibiting their products/ Services to find new business opportunities/ Markets/ Ideas/ Buyers/ Sellers/ Raw materials/ Technologies/ JVs/ Collaborators/ Investments/ Research & Market Survey and sharing knowledge about Central/ State Government's new promotional scheme/ policies/ Legislations & to have B2G/ B2B/ B2C Meets.

Visitors	Focused Buyers	Exhibitors	PSUs & Banks	Participants* Govt. Ministries	Investors	Associations/ Chambers	Embassies	Corporates/ MNCs
20,000+	1500+	300+	75+	30+	100+	100+	20+	50+

## Focus Sectors



## Global Meets



## Who should Exhibit/ Participate / Visit

- MSMEs, Start ups, Innovators, Budding entrepreneurs
- Trade, Industry, Corporates & Service Providers
- Manufactures, Exporters, Importers, Investors
- Buyers, Sellers, Distributors, Franchises, Retailers, JV seekers
- Central & State Ministers, Government departments/ Buyers,
- State industries development corporations/ Department of commerce & industry.
- Investors, Banks, NBFCs, Equity & Angel Funds, Venture Capitalists, Investment boards
- Embassies, Overseas / MNCs - Investors/ JV Seekers/ Tech. Providers / Importers/ Exporters.
- Public sector undertaking ( PSUs ), Export promotion councils.
- Chamber of commerce, Industry & Trade associations
- Professionals, Consultants, Experts, Credit rating agencies
- Business Schools/ universities/ Institutes/ Incubators

## Why To Visit

- To find new markets, manufactures, products, services, buyers, sellers, franchises, exporters, importers, distributors, raw material suppliers, startups, innovators.
- For opportunity in Govt. / public procurement & Government PSUs
- To Understand new Business promotional schemes & Policies and opportunities in different states of India.
- Networking & B2G/ B2B meets with Govt agencies industry leaders, Manufactures, Franchises, Investors, Banks, NBCs, Equity funds, SME Exchange, Govt. official, decision makers, Business chamber/ Associations, foreign Embassies/ exhibitors/ delegations & Media
- To Attend summits , Conferences, Workshops on business opportunities/ Current issues/ Govt.'s promotional schemes & policies for knowledge sharing.

# Why India ?

**1<sup>st</sup>** among the world's fastest growing economies

**1<sup>st</sup>** Choice for Tech MNCs to set up R&D Centre outside their home country

**2<sup>nd</sup>** Largest Smart phones Market

**3<sup>rd</sup>** largest group of scientists & technicians in the world.

**3<sup>rd</sup>** largest Start-up Ecosystem

**3<sup>rd</sup>** largest construction market globally by 2022

**5** Trillion Economy by 2025

GDP Growth 12.5 % FY22 (IMF)

62% Growth in FDI Equity Inflows 2020-2021

Passenger Vehicles market to reach 9.4 million units by 2026

## Drivers of India Growth Story

**1 Favorable Demographic**

- Young Nation:** 1.35 billion People with 28.4yrs Median age
- Abundant skilled work force:** Working age group > 65% population
- Urban Population increasing:** every minute 34.47% people move to urban areas

**3 Open Economy**

- 100% FDI allowed in Aviation Sector,** giving \$ 80 billion Opportunity
- 100% FDI allowed in Smart Cities,** presenting \$ 150 billion opportunity
- FDI in manufacturing** is already set on the automatic route

**2 Proactive Governance**

- Flagship initiatives including **Self reliant India, Make in India, Digital India and Skill India**
- Reduced regulatory & Compliance burden:** more than 6000 laws being simplified
- Simplified Tax Regime:** GST / Corporate Taxes

**4 Huge Market base**

- Huge Consumer market:** 10.29% growth rate, expected to be \$5 Trillion by 2025.
- Upward Mobility:** 150 Million more to add to middle class by 2025
- Income level expected to triple by 2025

## Huge potential in infrastructure development

**\$ 1 trillion investments**

By 2025

**ROADS**  
100 km / day

**AVIATION**  
250 airports

**RAILWAYS**  
\$ 71 billion (capital investment)

**PORTS**  
\$ 85 billion Sagarmala Project

**HOUSING FOR ALL**  
11.2 million houses

**SMART CITIES**  
100+ smart cities

**RENEWABLE ENERGY**  
500GW (Solar: 150 GW / Wind: 60 GW / Others: 15 GW)  
(Current: 101 GW)

**LADAKH**  
**MSME EXPO** 2021  
 BUSINESS-INVESTMENTS & JOB PROMOTION SUMMITS  
 5th, & 6th October, Leh-Ladakh



Sh. Parshottam Rupala,  
 Minister of Fisheries, Animal Husbandry and Dairying  
 Sh. R. K. Mathur, Lieutenant Governor of Ladakh



Sh. Parshottam Rupala,  
 Minister of Fisheries, Animal Husbandry and Dairying



Shri V. Satya Venkata Rao, Deputy  
 Managing Director of SIDBI Sect. industry



Exhibitor Booths

Retiring & Ex-Army men entrepreneurial opportunities Expo & SUMMIT



**7<sup>TH</sup> INDIA INTERNATIONAL**  
**MSME EXPO** 2021  
 TRADE & INVESTMENTS SUMMITS  
 17-18-19 AUGUST 2021, HOTEL LE MERIDIEN, DELHI



Dr. Jitender Singh Union Minister (MOS)  
 Prime Ministers Office (PMO)



Sh. Satish Mahana, Industry Minister, U.P.



Shri Parshottam Rupala, Minister of Fisheries,  
 Animal Husbandry and Dairying



Smt. Meenakshi Lekhi, Minister of State  
 for External Affairs and Culture

**6<sup>th</sup> INDIA INTERNATIONAL MSME & START UP EXPO**  
 23, 24 & 25 AUGUST 2019  
 HALL NO. 11, PRAGATI MAIDAN, NEW DELHI



Sh. Nitin Gadkari, Union Minister of MSME and Road Transport & Highways, Sh. Om Birla, Speaker of Parliament, Sh. Satish Mahana, Industry Minister of U.P., Dr. Ron Malka, Ambassador of Israel & Sh. Rajnish Goenka Chairman MSME-DF



Sh. Om Birla, Speaker of Indian Parliament



Sh. Satish Mahana, Industry Minister, U.P and Mr. Navneet Sehgal, IAS Secretary MSME, U.P & Sh. Pradeep Bhartiya and Sh. Shaji MSME-DF Head Abu-Dabi



Shri Subhash Ghai Famous Film Maker

Sh. Subhash Ghai, Film producer, Mentoring MSMEs, Young & Budding Entrepreneurs on opportunities in Film Industry

**5<sup>th</sup> INDIA INTERNATIONAL MSME & START UP EXPO**  
 22, 23 & 24 JUNE 2018  
 HALL NO. 7, PRAGATI MAIDAN, NEW DELHI



Sh. Suresh Prabha, Union Minister of Railways, Commerce & Industry with Sh. Satish Mahana, Industry Minister, U.P & Sh. Jai Bhagwan Goel Inaugurating 5th Expo



Dr. Jitender Singh, Union Minister (MSO) Prime Minister Office (PMO) & DONAR



Sh. Gajendra Singh Shekhawat, Union Cabinet Minister of Jal Shakti (Water Resources) With Foreign Delegates, delivering Keynote address on opportunities in Water Resources Management in India



Exhibition Stall

**4<sup>th</sup> INDIA INTERNATIONAL MSME & START UP EXPO**  
 24 25 26 AUGUST, 2017  
 PRAGATI MAIDAN, NEW DELHI, INDIA



Dr. Jitender Singh Union Minister (MOS), Prime Ministers Office (PMO),  
 Sh. Satish Mahana, Industry Minister, UP  
 Sh. Rajnish Goenka, Chairman of MSME - DF Inaugurating 4th Expo



Dr. Mahesh Sharma, Union Minister for Tourism & Culture,  
 Sh. Ravi Kant Garg, Ex. Minister of LLP, Sh. C.L. Munalhera,  
 Chairman Chhattisgarh Industrial Dev. Corp. Sh. Jai Bhagwan Goel & Sh. Rajnish Goenka

**3<sup>rd</sup> INDIA INTERNATIONAL MSME EXPO & SUMMIT**  
 MAKING ENTREPRENEURIAL INDIA  
 11<sup>th</sup> - 13<sup>th</sup> August 2016  
 PRAGATI MAIDAN, NEW DELHI, INDIA



Sh. Manohar Parrikar, Union Cabinet Minister of Defence  
 with Sh. Rajnish Goenka & Sh. L.R Aggarwal



Sh. Ravi Shankar Prasad,  
 Union Cabinet Minister for I.T, ITEs, Electronics & Law, deliberating on  
 Ease of doing business policies & new opportunities in India.

**2<sup>nd</sup> INDIA INTERNATIONAL MSME EXPO & SUMMIT**  
 MAKING ENTREPRENEURIAL INDIA  
 28<sup>th</sup>-30<sup>th</sup> August 2015  
 PRAGATI MAIDAN, NEW DELHI, INDIA



Dr. Jatinder Singh, Union Minister (MOS), Prime Minister office (PMO),  
 Inaugurating 2nd. Expo with Mr. Anoop Pajari, Secretary MSME,  
 & Sh. Akh Sharma, President of PMO Chamber



Shri Ravi Shankar Prasad, Union Electronic & IT Minister

**1<sup>st</sup> INDIA INTERNATIONAL MSME EXPO & SUMMIT**  
 MAKING ENTREPRENEURIAL INDIA  
 4<sup>th</sup>-5<sup>th</sup> September 2014  
 PRAGATI MAIDAN, NEW DELHI, INDIA



General Vijay Kumar Singh, Ministry of Civil Aviation with  
 Shri Rajnish Goenka, Chairman-MSME Development Forum



Aerial View of MSME Expo - 2014

# Our Mentors & Motivators



Sh. Narendra Modi Prime Minister of India



Sh. Atal Bihari Vajpayee  
Former Prime Minister of India



Sh. JP Naddha,  
President of Bharatiya Janta Party



Sh. Rajnath Singh,  
Union Defence Minister



Sh. Nitin Gadkari, Union Minister of  
Road Transport & Highways



Smt. Nirmala Sitharaman,  
Union Finance Minister



Sh. Piyush Goyal,  
Union Minister of Commerce,  
Industry, Textiles & Consumer Affairs



Sh. Satish Mahana, Industry Minister, U.P.,  
Mr. Navneet Sehgal, IAS Chief Secretary MSME, U.P.,  
Sh. Pradeep Bhatia and Sh. Shaji Head Abu-Dhabi



Sh. Dharamendra Pradhan,  
Union Minister of Education,  
Skill Development & Entrepreneurship



Dr. Jitender Singh Union Minister (MOS)  
Prime Ministers Office (PMO)



Sh. Hardeep Singh Puri  
Minister of Petroleum & Natural Gas,  
Housing & Urban Affairs



Sh. Anurag Thakur, Union Minister of I&B,  
Youth Affairs & Sports



Sh. Narayan Ranee,  
Union Minister of MSME



Smt. Smita Irani,  
Minister of women & Child Development  
addressing the Expo-Summit



Sh. Parshottam Rupala  
Union Minister of Animal Husbandry,  
Dairying and Fisheries



Sh. Bhupendra Yadav  
Union Cabinet Minister for Environment, Forest &  
Climate Change, and Labour & Employment



Sh. Yogi Adityanath,  
Chief minister of Uttar Pradesh



General Vijay Kumar Singh, Union Minister (MOS),  
Ministry of Road Transport and Highways



Sh. Jagdish Mukhi, Governor of Assam



Shri Krishna Pal Gurjar, MOS-Heavy Industries &  
Public Enterprises & Power

## Media Speaks

## Few Past Exhibitors

**MSME DEVELOPMENT FORUM**

Mr. Ajay Mathur/ Hemant Rastogi  
Secretary Generals  
M-190, Greater Kailash -II, N.D.-48  
Mob: +91 8800 300 491/ 490  
Email: register@indiamsme.org  
Web: www.indiamsme.org  
DARPAN ID: DL/2017/0177461

**Exhibitor Charges:**

- Cost of fully built up stall: INR 12000.00 / USD 200.00 per Sq. Mtr.+ Taxes.
- Sponsorship options of Diamond/Gold/Silver are available.
- **Delegate Fee**  
**Domestic:** INR 5,000.00+tax per day or INR 10,000.00+taxes for three days  
**International:** USD 100+Taxes per day or USD 250 + Taxes for three days  
 Summits Including Delegate Kit, Lunch, Tea etc.  
 For further details visit [www.indiamsme.org](http://www.indiamsme.org) or Contact us.

Managed By:

**TRIDENT EVENTS**

TRIDENT BIZ CONNECT LLP  
F1-157/9 Rudraksh Apartments  
Vasant Kunj, New Delhi- 110070  
Email: info@tridentbiz.com