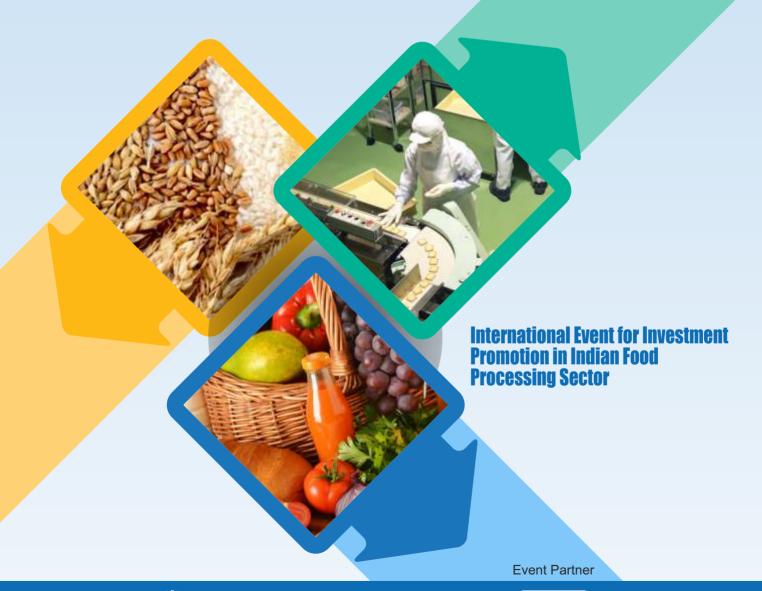


# WORLD FOOD INDIA 2017

TRANSFORMING FOOD ECONOMY

3-5 November, 2017 | Vigyan Bhawan, New Delhi









# INVEST IN INDIA'S SUNRISE SECTOR

#### **SHOWCASE**

# Showcasing India's Food Processing Industry Prowess

- Agri resource base
- Growing food processing sector
- Progressive policies & procedures

#### CONNECT

## Providing a unique interactive platform to various stakeholders

- Global & domestic industry leaders
- Administrators / policy makers
- Trade / Industry / Knowledge Bodies / Farmer Producer Organizations

#### COLLABORATE

# Facilitating collaborations for an efficient food processing industry

- Facilitate public & private engagements for mutual prosperity
- Work towards grounding of investment intentions
- Strengthen linkages between industry and farmers

# WHO SHOULD PARTICIPATE/EXHIBIT?

- Global food processing companies with India's interest
- Global food retailers with India's interest
- Indian Food processing industry
- MSMEs in food processing sector
- Machinery manufacturers
- Technology providers
- Cold Chain and logistics providers
- Progressive Farmers/ Farmer Producer Organisations (FPOs)
- Producers of niché products (organic/fortified food/nutraceuticals)
- Venture Capital/PE firms/Banks
- Research Institutions
- State Governments
- Country Pavilions

#### WHY INDIA?

- World's fastest growing economy
- 3rd largest economy in terms of Gross Domestic Product 2015
- Amongst the top-3 investment destinations (EY Survey)
- Strategic geographical location
- Largest producer of several agri-commodities
- World's 6th largest food & grocery market
- 2nd largest retail potential in the world
- 1.25 billion consumers increasing scope for organized food retail

#### SUPPORTIVE POLICY ENVIRONMENT

- A priority sector under 'Make in India'
- 100% FDI through automatic route in food processing.
- 100% FDI under government approved route for trading, including e-commerce, in respect of food products manufactured /produced in India.
- Single window facilitation cell for hand holding of foreign investors.
- Attractive fiscal incentives by Central and State Governments.
  - Loans to food & agro-based processing units and Cold Chains under priority sector lending
  - Food Processing Fund of approx USD 300 million with NABARD
- Modern Infrastructure
  - 42 Mega Food Parks
  - Infrastructure status to cold chain

# UNLIMITED OPPORTUNITIES FROM FARM TO FORK

- Harvest and Post-Harvest Management
- Primary Processing & Storage
- Food Processing & Value Addition
- Preservation Infrastructure/Cold Chain
- Transportation Refrigerated/
   Insulated
- Food Additives and Preservatives
- Infant Food
- Niché Products (Organic/Fortified Food and Nutraceuticals)
- Technology and Equipment
- Packaging Materials and Machinery
- Food Safety & Quality Assurance
- New Product Development & Incubation
- Distribution & Marketing
- Food Retail including e-Commerce
- Waste Management

Make The Most of This Unique Opportunity

#### PLATFORM FOR PARTNERSHIP

#### DOING BUSINESS

- Focussed Sectoral Opportunity Sessions
- B2B, B2G meetings
- State & Country Sessions

#### **EXHIBITION**

- Indian pioneers in food processing sector
- Foreign players with presence in India
- Foreign players interested in coming to India
- Indian States showcasing investment opportunities
- Country pavilions showcasing their strengths

#### RECOGNISING EXCELLENCE

- Awards
- Manthan Manch An Idea Platform





#### FOOD STREET

#### A WHOLESOME EXPERIENCE ZONE

- Foods of India
- Inernational Food
- International Food with an Indian twist
- Traditional Indian recipies
- Indigenous ready to eat food from Indian kitchen
- Best of Indian food ingredients to add a twist to International cuisines
- International cuisines
- Chef talks & demos for cooking tips
- Live outlets for tasting
- Healthy eating habits and wellness foods
- A gateway to 'Cuisine Tourism'

#### **EXHIBITION**

- Spread over 27,000 sq. mtrs. of space
- More than 800 exhibitors expected.
- International Pavilions
- State pavilions



### SPACE RENTALS

Type of Space	Rates (INR)	Rates (US \$)
Raw Space (Minimum - 36 SQM) (Electricity excluded)	INR 4000 per sq. meter	USD 100 per sq. meter
Shell Scheme/ Built up Space (Minimum - 9 SOM) (Built up space includes Fascia, Carpeting, 3 Spot lights, 1 Cabinet, 1 Reception Table, 3 Chairs, 1 Waste Paper Basket for every 9 sqms)	INR 4500 per sq. meter	USD 120 per sq. meter
Built up space rates for MSMEs	INR 3500 per sq. meter	

Electricity Charges	Rates (INR)	Rates (US \$)
Kilowatt (per KW)	3000	50

#### For exhibition, please contact:

#### Mr Afganullah

Sr. Manager Marketing E-mail: afganullah@cii.in Tel: +91-0124-4014060

#### Mr Chandan Awasthi

Manager

E-mail: chandan.awasthi@cii.in

Tel: +91-0124-4014060





# CONFERENCES-KNOWLEDGE SHARING PLATFORM @ WFI 2017

#### **Special Sessions**

- Partner country session
- State Sessions
- Focus Country Sessions
- CEOs Roundtable
- India Immersion to help India entry
- Emerging Regulatory
   Updates Harmonisation
   with International
   Standards
- Session on financing

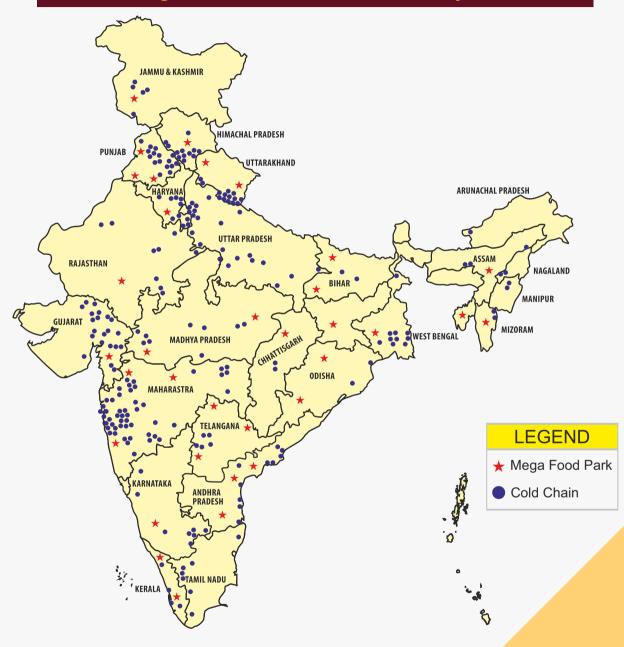
#### Conferences

- Sub sectoral opportunities Fruits & Vegetables, Dairy, Cereals, Grains, Meat, Poultry, Sea Food etc
- Food Retail the next big growth story
- Supply chain management for the food sector
- Opportunity for technology and equipment's – what India needs
- Opportunity in Niche' segment
- Organic, traditional food, ingredients, ready to eat, confectionary, beverages etc
- Session on Nutraceuticals

For conferences, please email us at conferenceworldfood.india@cii.in



#### **Mega Food Parks & Cold Chain Projects**



#### FOR FURTHER DETAILS, PLEASE CONTACT:

#### Mr Parag Gupta

Joint Secretary, MOFPI Email: parag.gupta@gov.in Tel: +91 11 26492216



www.mofpi.nic.in

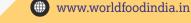
#### Ms Anuradha Prasad Joint Secretary, MOFPI Email: anu.prasad@nic.in Tel: +91 11 26492715

Ms Charu Mathur Senior Director, CII Tel: +91 11 45771000











conferenceworldfood.india@cii.in